



Santa Fe Trail Blazers Parent Board Meeting Agenda

DATE: November 19, 2025

TIME: 6:00-8:00pm

LOCATION: Lenexa City Center Library, Conference Room 5

1. Call to Order

Attendance: Heather Feingold, Joey Tomsic, Danielle Rider, Kelley Stevens, Marissa Brown, Kristel Hladky, Gretchen Gradinger

Via Phone: Amy Sponseller, Bill Gazda

Absent: John Rauscher, Chris Knowles

Guests in attendance: George Adcock, Dorothy Ogden

2. Approval of Agenda & Previous Meeting Minutes

a. 10/15/25 Meeting Minutes

b. 11/19/25 Agenda

Motion to approve- Kelley Stevens, 2nd Danielle Rider, All approved.

3. Updates from George

- a. Midwest Winter Classic - Closed today 403 athletes, little smaller than last year on purpose. (we have about 100 less); timelines look good, Meet info to be sent out (with timer signups) the end of the week.
- b. Elsmore – Our new apparel and equipment vendor is live; will be at our bigger meets (Brian Howard and Champs, at least 400 swimmer minimum)
- c. Fees for SMAC: Last increase was in Jan 2023. Increases happen in odd years. Fees to go up again Jan 2027. Will be about a 30K increase just for practice lane space.
- d. Coaches Retreat Jan 28th. Day out of the office for strategic planning. Team goals, group goals, group structures, organizational charts.
We currently have 439 active swimmers (408 Nov. 24).
Numbers in J1 are causing issues with pool space (can't combine w/National)
Dryland space and equipment; need to do a purchase to supplement existing.
Parental engagement/culture/retention from J1 up.
- e. Female athlete presentation by MindFlex- females in puberty (small group, ages 10-15); \$55 for a 1 hour live workshop and 20 min individual phone consult)

4. Financial Report – John Absent

5. Old Business

- a. JCPRD Contract Updates
Waiting to hear back on revisions.
- b. Swim-A-Thon
Highest fund raising to date! \$73023. Plus \$14000 was invoiced to swimmers that did not raise any money.
Jan 4, 2026 Swim Clinic with Olympians – Alex Walsh & Hunter Armstrong. 97 Swimmers qualified for the clinic. Location – Blue Valley Southwest High School Pool
- c. Volunteer & Officials Appreciation
Discussion on best way to recognize.
Appreciation of the Top 3 Volunteers
Recognize at Banquet, Volunteer Award, have a raffle for everyone that volunteered
Sept 2025-April 2026.
- d. Swim Banquet 2026
Looking at Thursday or Friday night, April 9 or 10
- e. Board Google Calendar

6. New Business

- a. Social Media & Marketing
Community outreach
Have a Blazer Volunteer Day
Set up a table at Summer Swim Meets
Get involved in local parades
Have a table at festivals
Royals Day in April
- b. Newsletter Additions
Next Newsletter mid-December
Celebrate high school swimmer successes
Senior Swimmer Highlight
Coaches Corner
- c. Holiday events planning
Bowling Holiday Part is set for Dec 17, 7-9PM Pizza & Water Included
Sign up will go out soon.
- d. Bag tag project
Katie Bonnema created a file with time standards. Looking for a parent to take over the project.

7. Meeting reports from members

- a. Director of Finance
 - i. Working on assigning emails to all board members
- b. Secretary -
- c. Officials Chair
 - i. Sign-Up Genius for Winter Classic will go out this week

- ii. Slow identification of new officials, having some engagement with parents, hoping for new shadows at Winter Classic
 - iii. Great support by KCB officials at Jenks meet
- d. Director of Volunteers
 - i. Winter Classic & Brian Howard slots nearly full
 - ii. AG Champs are filling up
 - iii. Volunteer Report – First one published in October - well received
 - iv. Will update report after Blazer Series meet
 - v. Safe Sport – Over 100 families participated in the training and hours have been logged
- e. Director of Meet Operations
 - i. Midwest Winter Classic heat winner prizes
- f. Directory of Hospitality
 - i. BB Meet hospitality was a success with new committee
 - ii. Committee availability for Winter Classic
Everyone is set to work. All is going great.
- g. Parent Liaison
 - i. Working on identifying new BVW AG1 pool parent
 - ii. Working with AG1 SMN PP on “How To Guide” for first time swim parents

8. Adjournment

- a. Next meeting: December 15, 6-8PM
 - i. Lenexa City Center Library – Conference Room 5